

**5-YEAR STRATEGIES:**

- Business Retention & Expansion
  - Workforce & Talent
- New Business Development
- Entrepreneurship & Innovation
  - Advocacy
  - Research & Analysis

**GOALS & OUTCOMES BY 2028**

- 2500 Direct new jobs
- New industrial/commercial real estate inventory
- Decrease job vacancies at major employers by 25%
- 3% increase in Kitsap GDP

**ECONOMIC IMPACT**

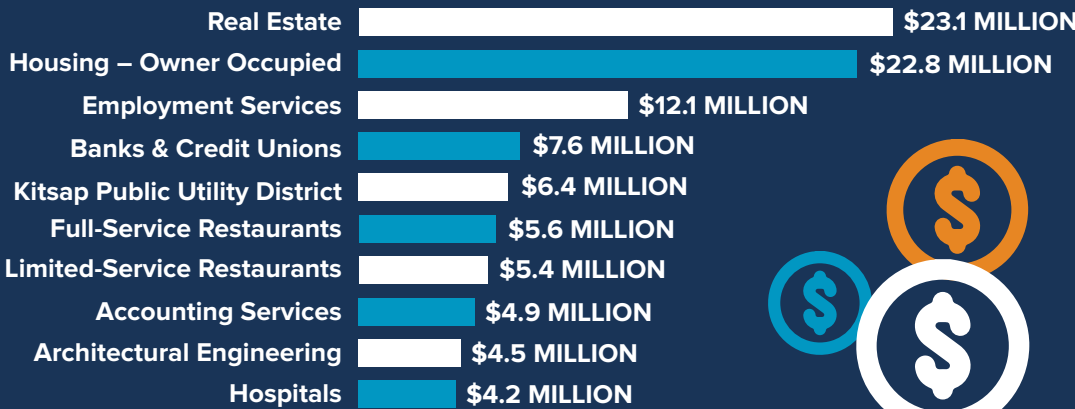
**3,974 TOTAL NEW JOBS**

Direct: 2500  
Indirect: 735  
Induced: 739

**NEW PERSONAL INCOME**  
**\$303,259,041**  
(Annually by 2028)

**NEW BUSINESS OUTPUT**  
**\$838,110,242**  
(Annually by 2028)

**NEW ANNUAL BUSINESS OUTPUT BY 2028**



**ANNUAL TAX REVENUE INCREASES**

**\$3,419,481**  
Kitsap County

**\$2,225,152**  
Kitsap County Municipalities

**\$5,812,156**  
Special Tax Districts (e.g. schools)

**\$17,196,057**  
State of Washington

**PROJECTED ROI**

**PRIVATE SECTOR**

**\$40.07**  
for every \$1 invested

Based on \$1,625,000 investment from private sector and 7.77% avg. profit on \$838.1 million in new business output

**KITSAP COUNTY**

**\$6.21**  
for every \$1 invested

Based on \$3.4 million in new annual tax revenues and a five-year investment of \$550,000

**KITSAP COUNTY MUNICIPALITIES**

**\$2.07**  
for every \$1 invested

Based on \$2.2 million in new annual tax revenues and five-year investments of \$1,075,000

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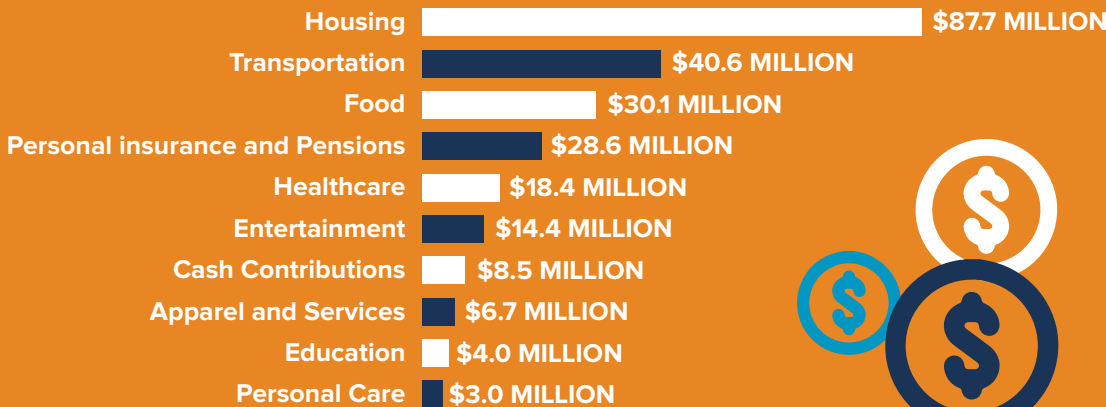
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**NEW ANNUAL CONSUMER SPENDING BY 2028**



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